

# Have you considered membership?

Learn what it means, what's in it for you, and how to join.



## TOP 10 REASONS TO JOIN

### CHAMBER OF COMMERCE DEFINED

**A chamber of commerce is an organization of businesses seeking to further their collective interests, while advancing their community, region, state or nation.**

Business owners voluntarily form these local organizations to advocate, on behalf of the entire community, for economic prosperity and shared business interests.

Chambers have existed in the U.S. for more than 200 years and have five primary goals:

- Building communities to which residents, visitors, and investors are attracted
- Promoting those communities
- Fostering prosperity by being pro-business
- Representing the unified voice of the employer community
- Reducing transactional friction through well-functioning networks

Chambers are independent organizations led by private-sector employers, are self-funded, and are organized around boards of directors and committees of volunteers. Chambers are ardent proponents of the free-market system, resisting attempts to overly-burden private-sector enterprise and investment.

Local businesses are voluntary, paying members of a chamber run by a board of directors, a chief executive, and staff.

### WHAT WE'RE NOT

Chambers work closely with government but are not part of government, nor do we function as the Better Business Bureau.

### TWO FOR THE PRICE OF ONE!

When you join the Clinton Area Chamber of Commerce you also receive a membership for the Worcester Regional Chamber of Commerce, the largest chamber in New England, representing 2,000 plus members from all industries and of all sizes across 35 cities and towns in Central Massachusetts.

Our Affiliates:



- 1 Chamber Advocacy | We are a strong voice advocating on your behalf to reduce the negative impact of government regulations.**
- 2 Business Assistance & Support | We will facilitate introductions and provide you with access to services helpful to your business.**
- 3 Economic Development | The Chamber is the lead organization in the region's strategic effort to recruit and retain businesses and talent.**
- 4 Business Promotion & Advertising | You'll be listed on our website which has 6,000-plus monthly visitors with options for listing upgrades.**
- 5 Education & Professional Development | Low- or no-cost workshops and programs to help you manage and grow your business.**
- 6 Networking & Connections | Dozens of networking events provide opportunities to expand your contacts and generate new leads.**
- 7 Industry Roundtables | Unique discussions offer a forum for idea exchanges, challenges, and best practice sharing among your sector.**
- 8 Leadership & Volunteer Opps | Professional growth opportunities include ambassadorships, committees, and leadership programs.**
- 9 Skilled Workforce Access | Members receive access to the Chamber's Workforce Development Department, tapping into local colleges.**
- 10 Programs to Help Your Business Succeed | Free referral and mentorship groups to help you grow your business.**

For more information or to join, contact:

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# MEMBERSHIP PRICING



**TWO MEMBERSHIPS FOR THE PRICE OF ONE! JOIN THE CLINTON AREA CHAMBER AND RECEIVE A FREE MEMBERSHIP TO THE WORCESTER REGIONAL CHAMBER AND ITS NETWORK!**

**Standard Membership Benefits** | Perfect for businesses with 5 or fewer full-time employees  
**YOUR INVESTMENT | \$395 annually**

**What You Get:**

- Premier networking opportunities with thousands of regional professionals at more than 100 events annually
- Membership in the largest Chamber in New England (Worcester Chamber) with 2,400-plus members in more than 35 cities and towns across seven affiliate Chamber partners
- Advocacy on your behalf on critical issues at all levels of government
- Efforts to reduce business taxes such as unemployment and commercial real estate taxes
- Support with specific issues affecting your business (permitting, etc.)
- Economic development and expansion of the business tax base including job creation and retention
- Subscription to the Chamber’s E-News and Info
- Member rates to attend Chamber events
- Support / peer mentoring groups and referral groups – all at no cost
- Volunteer opportunities – including committees and events
- Sponsor opportunities
- B-to-B advertising opportunities
- Member listing and link on website
- Access to relocation and recruitment material
- Training and education

**EASY ONLINE SIGN-UP!**  
 JOIN AND PAY ONLINE AT  
**WORCESTERCHAMBER.ORG**

**Corporate Membership Benefits**

**YOUR INVESTMENT | \$1,000 annually**

**Corporate membership includes all the standard membership benefits plus:**

- Invitations to quarterly Chamber President’s Council discussions with special guest speakers on timely topics and attended by board members
- Enhanced listing on the Chamber’s website ..... **\$200 Value**  
*Includes a company description, searchable keywords for preferred ranking, and a small graphic.*
- Advertising in the Chamber’s electronic newsletter: E-News & Info ..... **\$550 Value**  
*Banner Ad: 600p x 100p) with a link to your website (up to four times per year)*
- Advertising on the home page of the Chamber’s website ..... **\$350 Value**  
*Banner Ad: 300p x 250p) (up to 8 weeks per year)*
- One-time use of the Chamber’s mailing list..... **\$250 Value**
- Free admission to all Business After Hours events (up to 3 attendees per event)..... **\$720 Value**

<b>YOUR CHAMBER CONTACTS</b>	<b>VIRGINIA MURPHY</b> 508.753.2924, ext. 240 or vmurphy@worcesterchamber.org <b>KRISTEN LUNA</b> 508.753.2924, ext. 226 or kluna@worcesterchamber.org
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Affiliate Partners: Auburn | Blackstone Valley | Central Mass South | Clinton Area  
 Latin American Business Organization (LABO) | Wachusett Area | Webster Dudley Oxford